



ELLIS ACRES

Vertically Integrated

Community Oriented

WHO WE ARE



Ellis Acres is an independent vertically integrated organic and regenerative food production system which maximizes efficiency and cost effectiveness and champions environmental and economic sustainability in order to satisfy the ever-growing demands of our global food supply system at the community level.

OUR PURPOSE

Ellis Acres is not your typical regenerative farm, our farm is owned and operated by a 100% Disabled Veteran who also happens to be the Founder and President of a 501(c)3 non-profit organization called Hunt Pray Eat. This means that our business is entirely dedicated to serving and improving the lives of others.

Our mission is to provide organic pasture raised premium grade pork, lamb, chicken, eggs, bee and dairy goat products that are raised humanely, holistically and fed organic, non-GMO, soy-free feed on our sustainable, regenerative, no-till farm where we also produce organic fruits, nuts and vegetables. Ellis Acres will add a new supply of premium meat, fruit, nut and vegetable produce to the food supply chain for the local Charlotte, NC and Columbia, SC markets, as well as surrounding areas.



HUNT PRAY EAT



- **Veteran Mentorship / Monthly Excursions**
- **Gardening and Agriculture**
- **Financial Literacy**
- **Sports Camps**
- **Emotional Intelligence and Stress Coping**
- **Health and Wellness**
- **Nutrition and Culinary Skills**
- **College Prep and Vocational Training**
- **Social Skills and Etiquette**
- **Philanthropy and Community Involvement**

The mission of Hunt Pray Eat is to eliminate the absent father crisis as well as the veteran suicide crisis





"A society grows great when old men plant trees whose shade they know they shall never sit in." - Greek Proverb



Brandon Gingras retired in 2021 from the United States Air Force, is a 100% Disabled American Veteran and is the Founder & President of Hunt Pray Eat, Inc.

After serving in the Air Force as a Combat Controller and later an Air Traffic Controller, Brandon had the idea to start the 501(c)3 non-profit Hunt Pray Eat with the vision of tapping military veterans to mentor children growing up without their father in the home. Since the idea first struck him in 2019, his dream has evolved, and today Brandon has a vision to solve food insecurities for people in need, anywhere and everywhere on the planet.

Brandon's passion for eliminating the absent father crisis and veteran suicide crisis is what has led him to focus Hunt Pray Eat's programming on developing participants into providers. What better way to pursue that mission than by leading from the front and providing food for all the hungry people of the world, starting with Chester, SC?



AGRICULTURE HOW NATURE INTENDED



Located in Chester, South Carolina – halfway between Charlotte, NC and Columbia, SC - we are changing the face of modern agriculture by getting back to the roots of how our ancestors fed themselves for ages by producing fruits & vegetables using regenerative and no-till practices, as well as organic, pasture raised animals in the heart of the southeast.

Our hope is that our regenerative, no-till practices will be adopted throughout the country and around the world in order to solve global food supply chain issues while addressing major concerns related to climate change and environmental destruction.



Production

Our livestock, their green feed and all produce is all grown and produced on our farm in Chester, SC to ensure peace of mind for the customers we serve



Processing

We swiftly process our meat and produce to maintain our stable supply of fresh meat and produce



Sales

We are developing a locally focused direct route sales system that accommodates various channels in selling within our neighborhood and across the Carolinas



Distribution

Ellis Acres maintains a fast and efficient supply structure that links our regenerative and organic food production with consumers in our local markets



Retail and Restaurants

We will supply fresh meat and produce to various retailers and farmers markets, as well as restaurants and even direct to consumer



VERTICALLY INTEGRATED AGRICULTURE

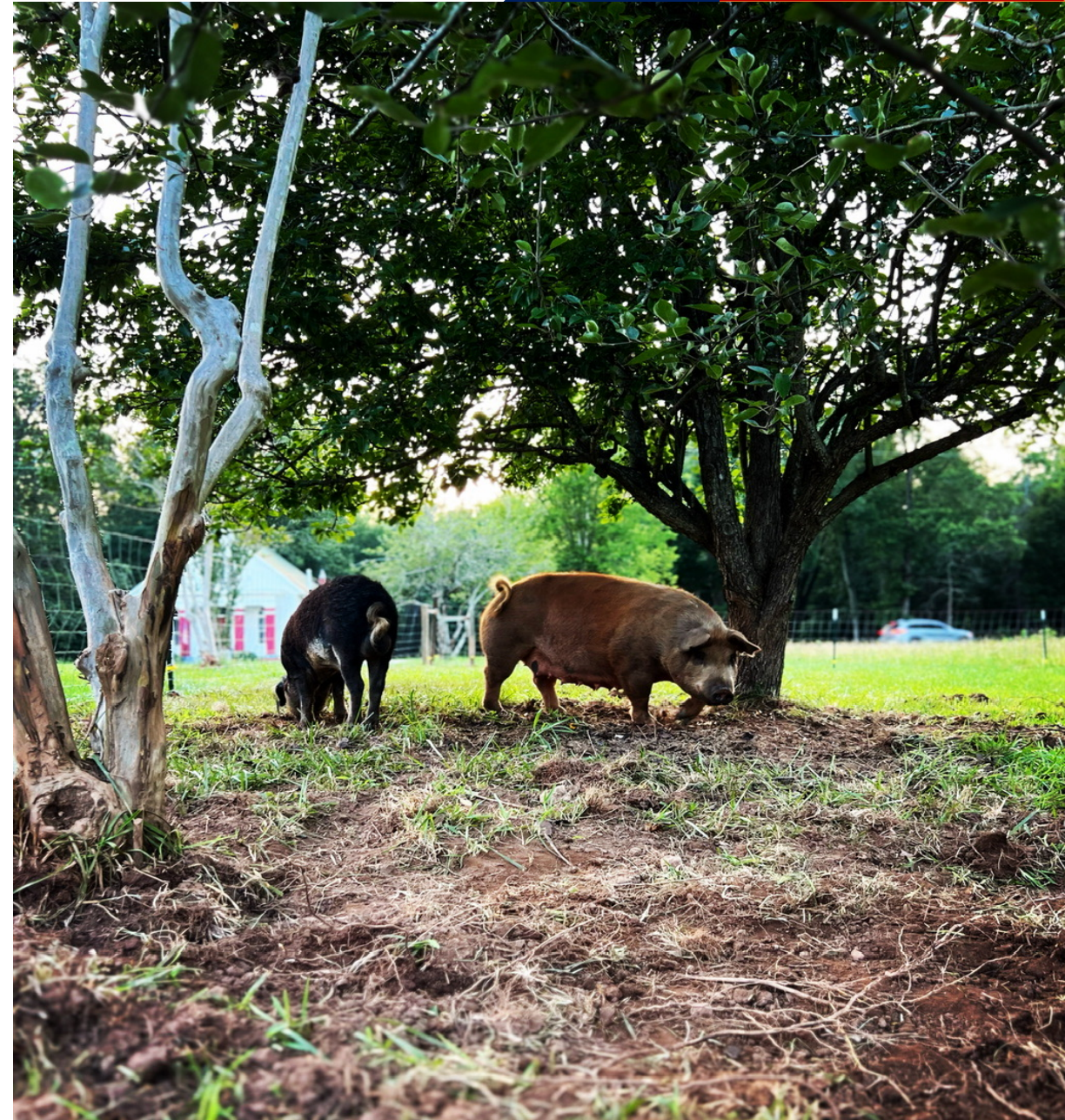
REGENERATIVE AGRICULTURE

“Regenerative Agriculture” describes farming and grazing practices that, among other benefits, reverse climate change by rebuilding soil organic matter and restoring degraded soil biodiversity – resulting in both carbon drawdown and improving the water cycle.

~ Regeneration International

4 Regenerative Farming Practices:

- **Promote biodiversity.** Cover crops and crop rotation are two of the basic principles of sustainable agriculture that lead to greater biodiversity.
- **Eliminate or decrease tillage.** Creating healthy soil is one of the predominant goals of the regenerative agriculture movement, and decreasing tilling is one of the best regenerative practices for improving soil.
- **Reduce the use of artificial fertilizers.** Synthetic fertilizer is not conducive to regenerative systems because it creates an imbalance of microbes in soil, impeding the natural processes by which plants absorb nutrients.
- **Use regenerative grazing management for livestock.** Traditional livestock feedlots lead to increased water pollution, greenhouse gas emissions, and low nutrient forage. Instead, a regenerative grazing system mimics the natural grazing patterns of animals.



NO-TILL FARMING



No-till farming (also known as zero tillage or direct drilling) is an agricultural technique for growing crops or pasture without disturbing the soil through tillage.

Benefits of No-Till Farming

The no-till farmer will see an increase in the organic matter of the soil, and a decrease in the amount of erosion. More organic matter and less erosion mean more fertility, less fertilizer, and higher yields.



Benefits of No-Till Farming

Better water-holding capacity of the soil



Less need for fossil fuel-powered machinery



Less carbon dioxide released from the soil

Improved soil health

Less soil erosion

Better water quality due to decreased sediment runoff

PEST & DISEASE MANAGEMENT



Right:

Science based Companion planting increases nutrient availability, strengthening the health and disease resistance of plants. Can also divert destructive pests to more tolerant plants.



Below:

Chickens consume pests, scratch and aerate soil, and eat weed seeds while dropping nitrogen rich manure.

Above:

Bats consume a wide variety of pests and insects, such as mosquitos.



Left:

Ducks drill holes in the soil in search of grubs and larvae, effectively aerating while consuming pests and fertilizing.



MANGALITSA



The Mangalitsa – a lard pig – is the most prized salumi producing breed around the world, so highly regarded thanks to its rich and flavorful fat which is one of the most nutritious natural fats available in the world due to its relatively high content of omega fatty acids.

Our Mangalitsa pigs are fed a strict diet of organic, non-GMO, soy free grain, in addition to their natural, wild forage opportunities. This ensures that we consistently produce the highest quality luxury organic pork on the market.

Our pigs have access to a plethora of wild and cultivated forage in their silvopasture environment including wild acorns, walnuts, mushrooms and nutrient dense plant root systems.

Upon launching our pig operation, we will take husbandry into our own hands, handling all breeding and managing of bloodlines in-house. This allows us to not only ensure our pigs live a stress-free life from birth to harvest, but it also allows us to ensure only the finest producing bloodlines are carried forward.

CAROLINA PIT

Pictured on the left is our purebred Mangalitsa boar, Charles. On the right is our sow, Gertrude who is a 50/50 cross of Duroc and Berkshire. Our sow is bred to a registered Duroc sire so her litter will be 75% Duroc / 25% Berkshire, these pigs and their offspring will become the foundation of our efforts in developing our own breed standard.

Our goal with our meat pig program is to produce the highest quality meat pig available for smoke pit barbecue. We will market to barbecue restaurants and competitive barbecue pit masters throughout the Carolinas. Ultimately, we aim to establish our own breed of pig called the “Carolina Pit”. This will be a cross of the top three breeds most coveted for barbecue; Duroc, Berkshire and Mangalitsa.



Dairy Goats

Our dairy goats are an invaluable learning tool for our kids and veterans. They learn the skills needed to care for these delicate animals while learning to provide milk for themselves and their families. The only milk that is more nutritious for the human body than goat milk is human breast milk. To the right you see our breeding buck, Melvin. 50% Nubian, 36% Saanen, and 16% Alpine, he brings all the genetic characteristics ideal for producing a strong dairy line.

Interesting facts about goat milk:

- Seventy-two percent of the milk used throughout the world is from goats. It is one-third richer than cow's milk but more nourishing and easier to digest.
- Goat milk contains a more highly-evolved cholesterol than cow's milk, making it more available for absorption to the brain and body. (Cholesterol is essential to the health of the myelin sheaths "white matter" of the nerves in the brain.)



- Goats are naturally immune to diseases, such as tuberculosis, and are used in developing countries to cure tuberculosis because of their inherent antibodies.

LAYER HENS



Arguably our largest operation on the farm, our layer hen program will max out around 220 birds, however factoring for “chicken math”, we could end up with several more!

Our egg laying chickens will provide our primary and most accessible protein source for all of those who benefit from our food production system.

Farm fresh eggs are shelf stable for months, and do not require refrigeration. This affords us an incredible amount of flexibility in shipping clean, healthy, nutrient-dense protein pods packed with all the omega fatty acids anywhere our imaginations take us!

BROILER CHICKENS



Our Freedom Ranger pasture raised broiler chickens will provide the primary source of meat protein for all those we serve.

Freedom Rangers are similar to the traditional Cornish Cross in the sense that they are bred specifically to grow as a meat bird, weighing around 8 pounds at butcher weight.

However, they differ and are superior in the sense that they produce more flavorful dark meat (if you're into that sort of thing!) and they are capable of foraging on pasture, unlike the Cornish whose legs are unable to support the weight of their body as they mature.

This added ability to forage leads to a more diverse diet and ultimately a happier bird and more nutrient dense food source.

LAYER DUCKS



Who doesn't love duck eggs!? They are much larger, creamier and far superior to chicken eggs for use in baked goods and pasties.

We chose the Khaki Campbell for its propensity to forage and for its ability to lay nearly 360 eggs per year on average.



BEEES



Bees are an integral part of the environment as they are nature's most diligent and efficient pollinators.

In addition to their job on the farm as pollinators, they also produce one of mother nature's tastiest treats, honey.

Local honey is also used by holistic healers the world over for its ability to ease symptoms related to seasonal allergies and various other ailments.



ON-SITE MEAT PROCESSING

Our goal by 2025 is to handle all meat processing on our farm. This creates a valuable learning environment for our participants and supports our efforts in developing people who are capable of providing for themselves, their families and their communities and allows them to develop all of the skills necessary to be completely self-sufficient.

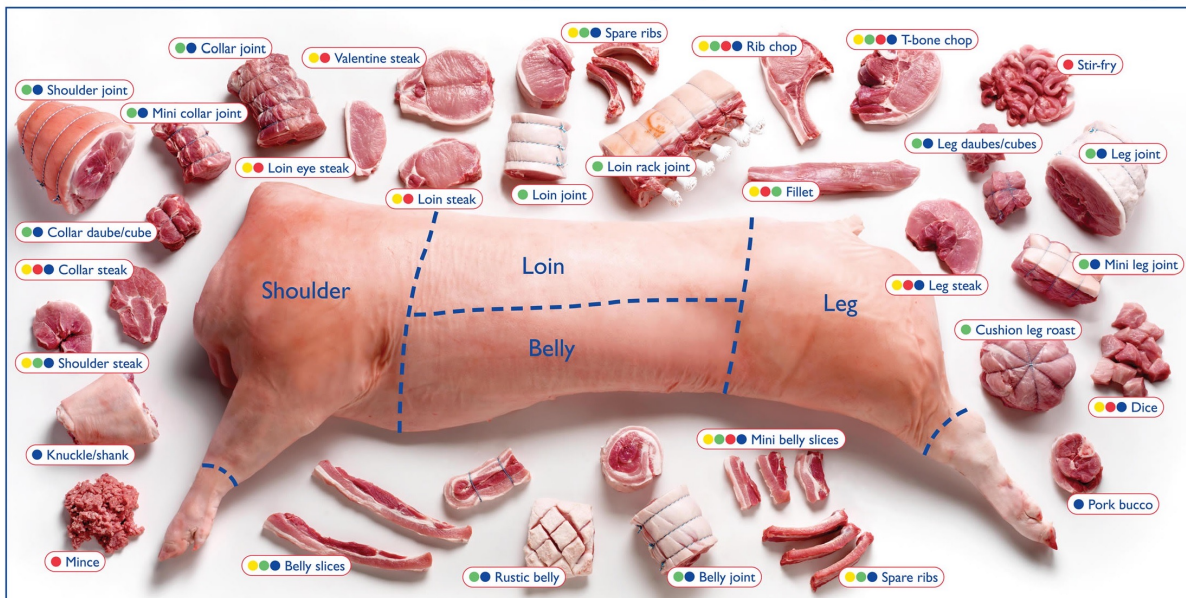


LOCAL DISTRIBUTION AND B2B CLIENTS



With early commitments to our Community Supported Agriculture (CSA) program from local friends, family, community members, as well as multiple restaurants our team will be poised for success right out of the gates!

● Grilling & BBQ'ing ● Roasting ● Frying & Stir-frying ● Slow Cooking



MEAT, EGGS & PRODUCE DIRECT TO CONSUMER

On-site Sales & CSA



Farmer's Markets



Website Sales



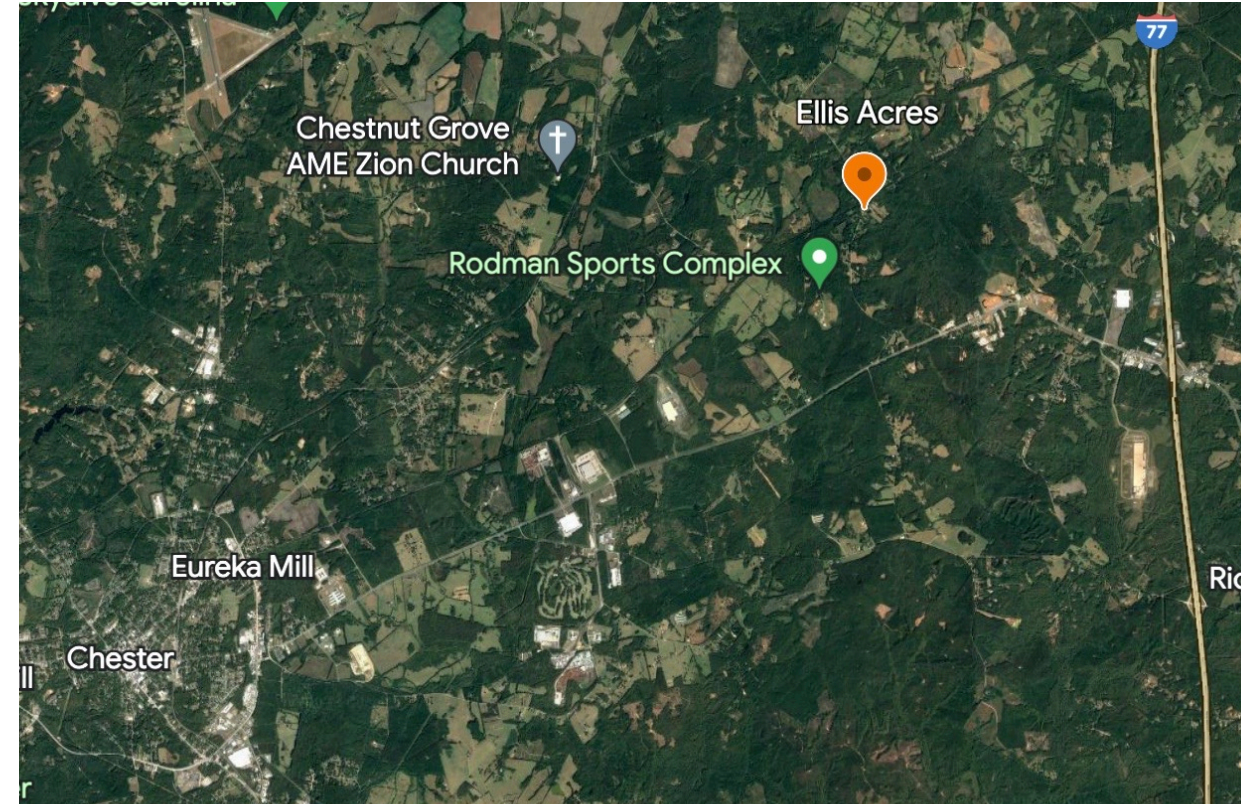
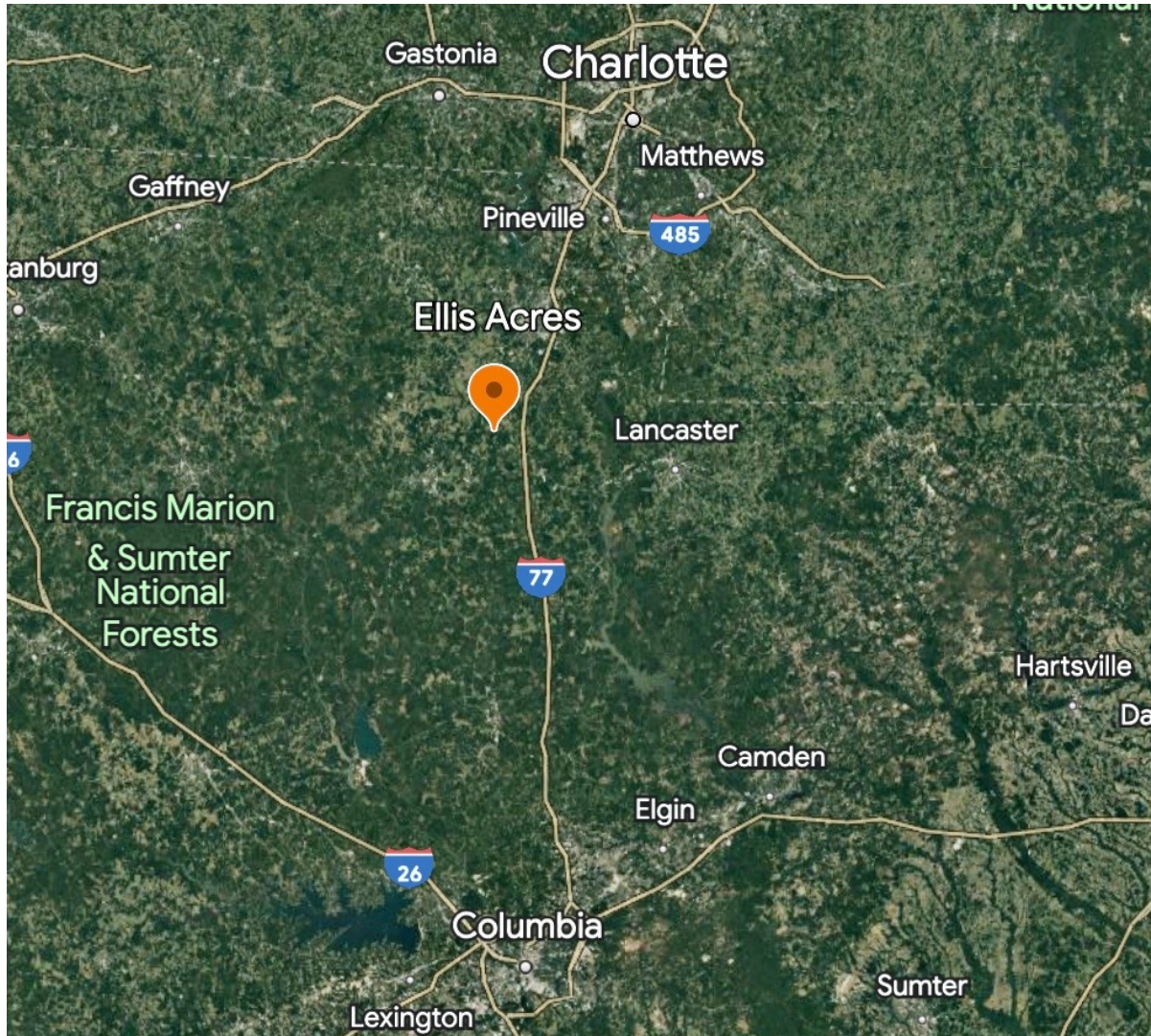
Direct...



... To Consumer



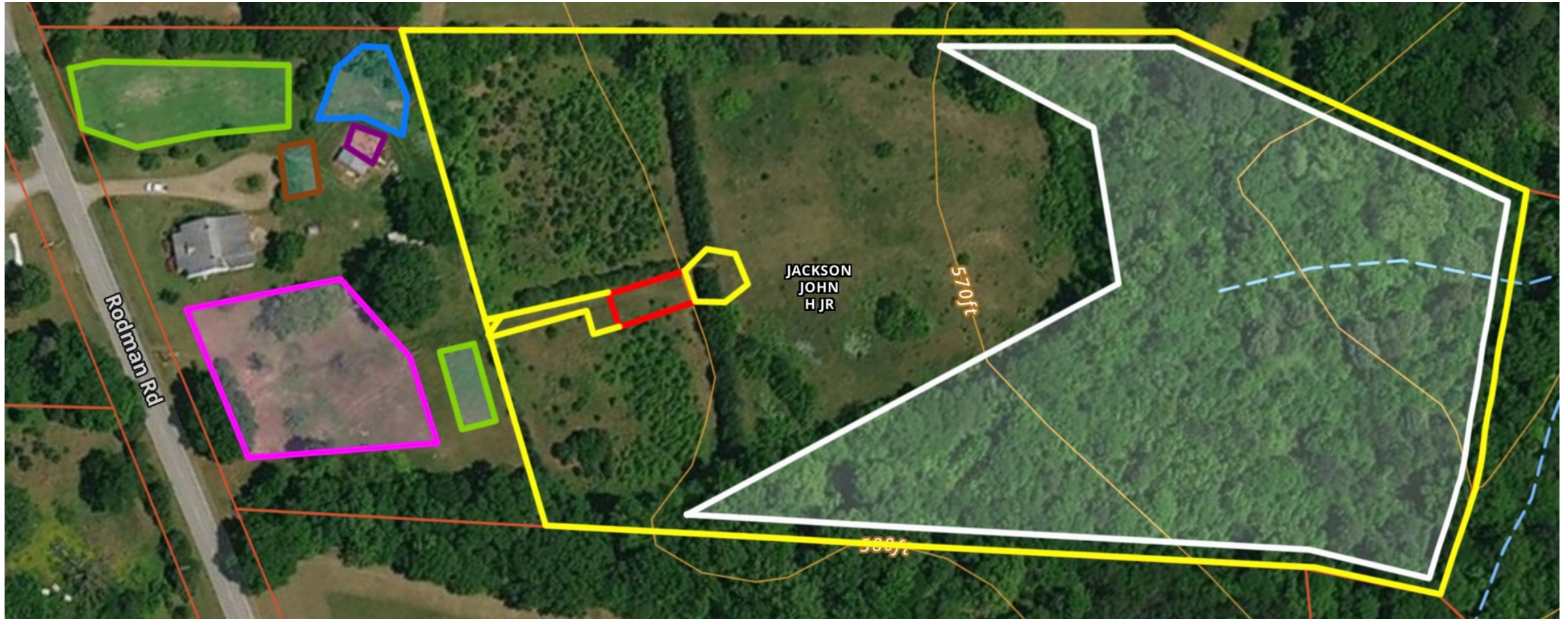
AERIAL OVERVIEW



AERIAL OVERVIEW



OUR SITE PLAN



Perimeter Fence



Duck Pond



Garden



Green House



Livestock Barn



AgroForest



Duck House



SilvoPasture

AGRICULTURAL EDUCATION



Through our partnerships with Chester Public Schools, the University of South Carolina and Clemson University we are developing robust educational programming for all ages.

- **University Internships**
- **University led agricultural research and development**
- **Gardening and Agriculture courses, free for veterans to attend and appropriate for people of all ages and experience levels**

Hunt Pray Eat will also use our gardening and agricultural facilities in pursuit of its mission.

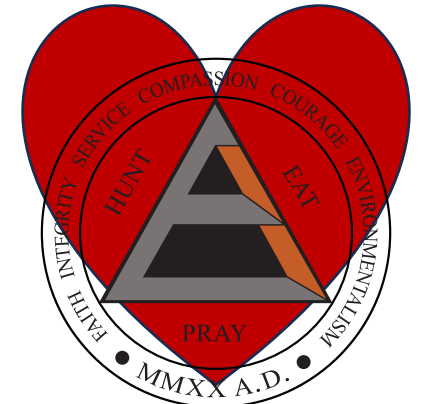
- **Veteran Mentorship Program**
- **Gardening and Agricultural education for our kids in a real world, hands-on environment**
- **Providing a clean, organic, soy-and-GMO-free source of food for the local community**

CSA SPONSORSHIP FOR A FAMILY IN NEED



Hunt Pray Eat, Inc. in partnership with Ellis Acres is offering folks the opportunity to sponsor a CSA membership for a family experiencing food insecurities.

Local food banks are fantastic and have served countless families in need for decades, however we are offering the opportunity to provide hungry children and their families with organic, farm-fresh meat, eggs and produce delivered right to their door!



**HUNT PRAY EAT
MARQUEE
INITIATIVE**

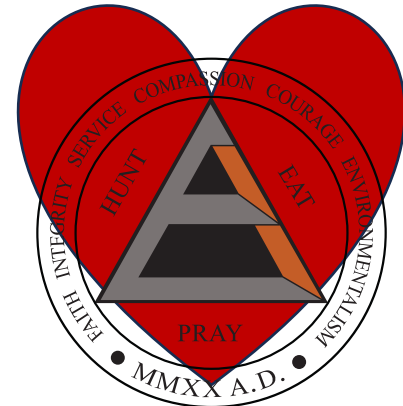
URBAN HUNGER RELIEF GARDENS



Hunt Pray Eat, Inc. in partnership with Ellis Acres will manage several Urban Hunger Relief Gardens dedicated to providing freshly grown produce to residents in urban areas.

Our model provides free produce for low-income families in need and military families and offers a “Pay What You Can” model for anyone else interested in our produce.

We are very excited to develop our very first Urban Hunger Relief Garden in the Carolinas, located in Rock Hill, SC on-site at Legal Remedy Brewing!



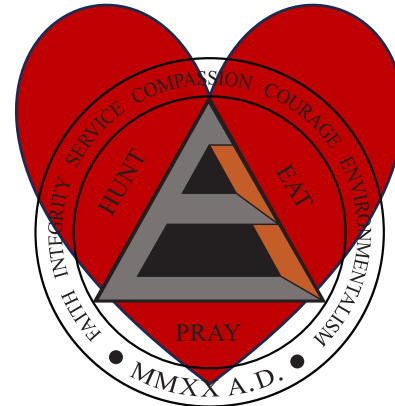
**HUNT PRAY EAT
MARQUEE
INITIATIVE**

SCHOOL BREAKFAST PROGRAM

Under the aggressive leadership of Brandon Gingras, we are already looking ahead to 2025 and striving to find new ways to expand our reach and increase the weight of our positive impact on the community.

Our goal is to increase our food production capacity to levels capable of supporting our School Breakfast Program by August, 2025!

Using ingredients produced in our organic food production system, we will provide breakfast burritos to Chester area schools in the hopes of increasing students' access to healthy, nutrient-dense food in the hopes of improving academic performance.



**HUNT PRAY EAT
MARQUEE
INITIATIVE**



SHOW YOUR SUPPORT!

Sponsorship Levels

Survivor: \$5,000

Thrivers: \$10,000

Provider: \$25,000

Commander in Chief: \$50,000

Give



From the bottom of my heart, I want to thank you for taking the time to learn more about our mission and how we will have a significant positive impact on our local communities and all the people in them.

While we may be doing the heavy lifting, we cannot do it without your support.

If you have any additional questions, please do not hesitate to reach out and contact me directly.

With Gratitude,

*Brandon S. Gingras
President & Founder
Hunt Pray Eat, Inc.
704.999.2830*

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